SPONSORSHIP OPPORTUNITIES

The Marine Mammal Science Podcast
About the Society for Marine Mammalogy

The Society for Marine Mammalogy (SMM) is the world’s largest and most well-respected organization for marine mammal science. It is our mission to promote the global advancement of marine mammal science and contribute to its relevance and impact in education, conservation and management.

We host a biennial conference that brings together 2,500 scientists, educators and policy makers and share the most groundbreaking discoveries in marine mammal science in our esteemed journal, Marine Mammal Science. As a Society, we also determine new species and subspecies, work with worldwide governments toward best case outcomes for endangered marine mammals, and support scientists around the globe from young naturalists and early career marine biologists to the original pioneers in our field.

About the Marine Mammal Science Podcast

Podcasts are currently one of the most effective forms of science communication as they are widely distributed, and allow researchers to explain their work in their own words. Our podcast introduces the world to the latest scientific research and most pressing conservation crisis facing marine mammals through interviews with a diverse cohort of marine mammal professionals. Since its launch in 2019 the Marine Mammal Science podcast has become a top 3 nature podcast in 39 countries, reaching the number 1 nature podcast position in 28 countries. The podcast is produced by Speak Up For Blue Media on behalf of the Society for Marine Mammalogy and hosted by Dr. Chris Parsons and Dr. Ashley Sitar.
Podcast Details

Podcast topics are varied but always engaging. Marine Mammal Science Topics include: Cutting edge marine mammal science, state-of-the-art tech, conservation challenges, human dimensions, and more – always presented by captivating hosts and guests.

Subscribers in 86 countries; Top 3 nature podcast in 39 countries, number 1 nature podcast in 28 countries

Each episode is amplified via promotion on our robust social media channels and to our dedicated global membership

5000+ unique downloads/month

13K followers
5700+ followers
1200+ members
Your sponsorship enables us to promote the educational, scientific and managerial advancement of marine mammal science by engaging in accessible, meaningful dialogue about science, conservation and management of marine mammal resources. Your support also promotes diversity, equity, and inclusion in marine mammal science’s membership, leadership, and readership. We invite you to align with the Society for Marine Mammalogy and become a partner with a program that is a worldwide model for science-driven marine mammal conservation.

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<th>Sponsorship Level</th>
<th>Monk Seal ($1,000)</th>
<th>Manatee ($2,500)</th>
<th>Polar Bear ($5,000)</th>
<th>Blue Whale ($10,000)</th>
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<td>Number of episodes sponsored</td>
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<td>12</td>
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<td>Mention at beginning of program</td>
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<td>✔ 30 second ad</td>
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<td>✔ 30 second ad + host recognition as our key program partner</td>
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<td>✔ 30 second ad + host recognition</td>
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<td>Times you can update your commercial during course of sponsorship</td>
<td>-</td>
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**Benefits of Sponsorship**

**Good value for your investment.**

| Our reach is **worldwide** and subscriptions continue to **increase.** | **Targeted audience** | **Limited opportunity** | **Partner with a Trusted and Respected Group**  
Supporting the SMM podcast IS supporting excellence in science, expanding diversity and inclusion, and enhancing conservation. |
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<td>Our listeners are your ideal clients.</td>
<td>2 featured partners per podcast max.</td>
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**Now more than ever podcasts are an ideal way to connect with your audience.**
We will work with you to develop the package and promote your product or opportunity in a way that works for you.

To discuss sponsorship opportunities contact:
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Society for Marine Mammalogy

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Tel: +1 808 220 3601

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